



**TEXAS TECH UNIVERSITY
HEALTH SCIENCES CENTER**

STRATEGIC PLAN 2009-2014

MISSION

The mission of the Texas Tech University Health Sciences Center is to improve the health of people by providing high quality educational opportunities to students and health care professionals, advancing knowledge through scholarship and research, and providing patient care and service.

VISION

Texas Tech University Health Sciences Center will become a nationally recognized health sciences university.

INSTITUTIONAL GOALS

- G-I** Train competent health professionals, scientists and educators
- G-II** Increase externally funded, peer-reviewed research, especially NIH-funded research
- G-III** Improve access to quality health care for the TTUHSC's target populations
- G-IV** Prepare health professions students for an increasingly diverse workforce and patient population
- G-V** Provide leadership in the development of partnerships and collaborations to improve community health
- G-VI** Operate the TTUHSC as an efficient and effective institution

The Institutional Goals for 2009-2014 are broad, measurable priorities that will enable the Texas Tech University Health Sciences Center to fulfill its vision and mission.

***G-I through G-III** highlight our institutional commitment to continuing excellence in the areas of education, research, and service.*

Enhancing student learning in all of the TTUHSC's academic programs is a major focus of the institution. A complement to the emphasis on student learning is the fostering of a research-rich academic teaching environment that will facilitate up-to-date educational experiences for our students as well as provide innovative treatment opportunities for our patients.

***G-IV** acknowledges the need for innovative programs that better prepare our health professions students for the changing demographics of both the health professions workforce and the populations that they serve.*

***G-V** focuses on the TTUHSC's leadership role in the community by providing medical services, educating the public on health-related issues, and playing a key advocacy role in promoting a healthier environment.*

***G-VI** demonstrates that the TTUHSC is committed to institutional effectiveness.*

All programs and services throughout the institution support the institutional mission efficiently and effectively by engaging in ongoing and integrated planning and assessment, using the results for continuous improvement, and allocating resources accordingly.

These goals are designed to remain the same within the current strategic planning period (2009-2014). Any modifications or revisions will be made under the direction of the President's Executive Council during its annual review of the Strategic Plan.

The following list of Strategies for Institutional Improvement provides a variety of methods or techniques for advancing the Institutional Goals. These strategies can be carried out at all levels of the institution. All planning and assessment processes throughout the institution will be expected to link to one or more of the institutional goals and strategies. This integrated planning and assessment will be documented in WEAVE, an online data assessment system administered through the TTUHSC's Office of Institutional Planning and Assessment.

STRATEGIES FOR INSTITUTIONAL IMPROVEMENT

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| S-1 | Enhance student learning by developing learning outcomes that are clearly linked to the institution's strategic goals |
| S-2 | Develop and enhance programs to facilitate an increase in peer-reviewed, externally funded research |
| S-3 | Develop and conduct focused clinical, translational, and educational research programs |
| S-4 | Develop and enhance education, research, and clinical care programs and services |
| S-5 | Provide leadership in the development of partnerships and collaborations |
| S-6 | Develop and enhance interdisciplinary, inter-school, and inter-campus programs in education, research, and clinical care |
| S-7 | Implement and expand programs to increase public awareness of and support for the TTUHSC |
| S-8 | Develop and enhance programs to increase the capacity of health professionals to address the needs of an increasingly diverse patient population |
| S-9 | Strengthen faculty and staff expertise through support of individualized professional development |
| S-10 | Assess and continuously improve internal and external customer satisfaction |
| S-11 | Provide student support programs and learning/information resources to enhance student learning and development |
| S-12 | Prepare graduates to be leaders in the dynamic health care environment by promoting the knowledge, skills, behaviors, and attitudes required to provide high quality, safe, individualized care for patients as members of an interprofessional team |
| S-13 | Conduct targeted efforts to recruit and retain outstanding and diverse students, faculty, and staff |
| S-14 | Refine business, technological, and other administrative processes to maximize efficiency |
| S-15 | Conduct ongoing, systematic, institution-wide planning and assessment to ensure that all programs and services are efficiently and effectively supporting the mission of the TTUHSC |
| S-16 | Develop process for tracking individual school research expenditures |
| S-17 | Develop process for tracking individual schools charges for unsponsored patient care and number of outpatient/inpatient visits |

S-18 Determine the institution's investment and progress related to outreach and engagement